

## CONTRACT



**WTKR-TV**  
**720 Boush Street**  
**Norfolk, VA 23510-1583**  
**(757)446-1000**

www.wtkr.com

And:

**American Media & Advocacy Group**  
**815 Slaters Lane**  
**Alexandria, VA 22314**

<u>Contract / Revision</u> 550022 /		<u>Alt Order #</u> 07878249
<u>Product</u> RIGELL/CD2/R		
<u>Contract Dates</u> 09/04/12 - 09/10/12	<u>Estimate #</u> 128/216/2634	
<u>Advertiser</u> Rigell/R/US House		<u>Original Date / Revision</u> 08/30/12 / 08/30/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WTKR	<u>Account Executive</u> Jamie Andrus	<u>Sales Office</u> Washington, D.C.
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 128	<u>Product Code</u> 216
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
1	3	09/04/12	09/09/12	Newschannel 3 News	6-7am		:30			NM	0	\$0.00
2	3	09/10/12	09/10/12	Newschannel 3 News	6-7am		:30			NM	0	\$0.00
3	3	09/08/12	09/08/12	Early Show Saturday	9-11am		:30			NM	0	\$0.00
4	3	09/09/12	09/09/12	CBS Sunday Morning	9-1030am		:30			NM	1	\$395.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-----S				1	\$395.00			
5	3	09/09/12	09/09/12	Face the Nation	1030-11am		:30			NM	0	\$0.00
6	3	09/04/12	09/09/12	NewsCha 3 News First @ 4p	358-5pm		:30			NM	0	\$0.00
7	3	09/10/12	09/10/12	NewsCha 3 News First @ 4p	358-5pm		:30			NM	0	\$0.00
8	3	09/04/12	09/09/12	Newschannel 3 News	5-530pm		:30			NM	1	\$330.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	--W----				1	\$330.00			
9	3	09/10/12	09/10/12	Newschannel 3 News	5-530pm		:30			NM	1	\$330.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	M-----				1	\$330.00			
10	3	09/04/12	09/09/12	Newschannel 3 News	530-6pm		:30			NM	0	\$0.00
11	3	09/10/12	09/10/12	Newschannel 3 News	530-6pm		:30			NM	0	\$0.00
12	3	09/04/12	09/09/12	Newschannel 3 News	6-630pm		:30			NM	2	\$970.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-T-T---				2	\$485.00			
13	3	09/10/12	09/10/12	Newschannel 3 News	6-630pm		:30			NM	0	\$0.00
14	3	09/08/12	09/08/12	Newschannel 3 News	6-630pm		:30			NM	1	\$170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-----S-				1	\$170.00			
15	3	09/09/12	09/09/12	Newschannel 3 News	630-7pm		:30			NM	0	\$0.00
16	3	09/04/12	09/09/12	7-730pm	7-730pm		:30			NM	0	\$0.00
17	3	09/04/12	09/09/12	M-F 730-8pm	730p-8pm		:30			NM	0	\$0.00
18	3	09/10/12	09/10/12	M-F 730-8pm	730p-8pm		:30			NM	0	\$0.00
19	3	09/10/12	09/10/12	Monday Prime	10-11pm		:30			NM	0	\$0.00
20	3	09/04/12	09/04/12	NCIS	8-9pm		:30			NM	0	\$0.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



**WTKR-TV**  
**720 Boush Street**  
**Norfolk, VA 23510-1583**  
**(757)446-1000**

www.wtkr.com

<u>Contract / Revision</u>	<u>Alt Order #</u>
550022 /	07878249

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/04/12 - 09/10/12	RIGELL/CD2/R	128/216/2634

<u>Advertiser</u>	<u>Original Date / Revision</u>
Rigell/R/US House	08/30/12 / 08/30/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
E 21	3	09/04/12	09/04/12	Tuesday Prime	9-10pm		:30			NM	1	\$1,275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-T-----				1	\$1,275.00			
E 22	3	09/04/12	09/04/12	Tuesday Prime	10-11pm		:30			NM	1	\$980.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-T-----				1	\$980.00			
D 23	3	09/05/12	09/05/12	Wednesday Prime	9-10pm		:30			NM	0	\$0.00
D 24	3	09/06/12	09/06/12	Thursday Prime	10-11p		:30			NM	0	\$0.00
D 25	3	09/07/12	09/07/12	Friday Prime	8-9pm		:30			NM	0	\$0.00
D 26	3	09/07/12	09/07/12	Friday Prime	10-11pm		:30			NM	0	\$0.00
D 27	3	09/08/12	09/08/12	US Open Tennis Women's FI	8-10pm		:30			NM	0	\$0.00
D 28	3	09/08/12	09/08/12	Saturday Prime	9-10pm		:30			NM	0	\$0.00
D 29	3	09/09/12	09/09/12	Sunday Prime	7-8pm		:30			NM	0	\$0.00
E 30	3	09/04/12	09/09/12	Late News (M-F)	11-1135p		:30			NM	1	\$540.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-----F--				1	\$540.00			
E 31	3	09/10/12	09/10/12	Late News (M-F)	11-1135p		:30			NM	1	\$540.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	M-----				1	\$540.00			
E 32	3	09/08/12	09/08/12	Late News (Sa-Su)	11-1135p		:30			NM	1	\$365.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-----S-				1	\$365.00			
E 33	3	09/09/12	09/09/12	Late News (Sa-Su)	11-1135p		:30			NM	1	\$365.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-----S				1	\$365.00			
D 34	3	09/04/12	09/09/12	Late Night with David Letterm	1135pm-1235am		:30			NM	0	\$0.00
D 35	3	09/10/12	09/10/12	Late Night with David Letterm	1135pm-1235am		:30			NM	0	\$0.00
D 36	3	09/04/12	09/07/12	Late Late Show w/Craig Ferg	1237-139am		:30			NM	0	\$0.00
D 37	3	09/07/12	09/07/12	US Open Tennis	1230-6p		:30			NM	0	\$0.00
D 38	3	09/08/12	09/08/12	US Open Tennis Men's Semi	12-6pm		:30			NM	0	\$0.00
D 39	3	09/09/12	09/09/12	US Open Tennis Men's Final	4-7pm		:30			NM	0	\$0.00
D 40	3	09/10/12	09/10/12	Late Night with David Letterm	1135pm-1235am		:30			NM	0	\$0.00
D 41	3	09/08/12	09/08/12	Saturday Prime	9-10pm		:30			NM	1	\$395.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-----S-				1	\$395.00			
<b>Totals</b>											<b>13</b>	<b>\$6,655.00</b>

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 - 09/10/12	13	\$6,655.00	\$5,656.75
<b>Totals</b>	<b>13</b>	<b>\$6,655.00</b>	<b>\$5,656.75</b>

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.